ACTION PLAN

Starter App

App Development plan

$3,000
one-time

A focused app that puts your business on your customers' phones.

WHO IT'S FOR

Service businesses that want a simple app of their own: services or products, prices, an enquiry or quote form and quick contact, with updates they can make themselves.

WHAT YOU GET

A polished Android and iPhone app with up to 8 screens, sign-in, content you edit yourself, enquiry and quote forms, push notifications and one-tap call and WhatsApp.

What's included

Deliverable	What it means
Android and iPhone app in Flutter	Fast, modern apps for both platforms from one codebase.
Up to 8 screens	For example home, services or catalogue, detail pages, enquiry form, notifications and account.
Sign-in	Phone number with a one-time code, or Google sign-in.
Content you edit	Services, prices, photos and news updated from a simple admin screen, with no app update.
Enquiries and contact	Enquiry or quote form sent to your email, plus call and WhatsApp in one tap.
Push notifications	Send offers and updates to everyone who has the app.
App Store and Google Play publishing	Store listings, screenshots, privacy forms and release.

Step-by-step timeline

Week 1 Kick-off, screen plan and design of the main screens for your approval.

Weeks 2–3 Build all screens, sign-in, admin editing and notifications.

Week 4 Testing on real phones, your review and App Store and Google Play submission.

What we need from you

- Google Play and Apple developer accounts in your company name ($25 one-time and $99 per year; we guide you through both)
- Your logo, brand colours and real photos of your vehicles, team or work
- Your services, rates, surcharges and the areas you cover
- The phone, WhatsApp and email address bookings should go to
- One person who can test the app and approve each milestone within 48 hours

Reporting

A weekly test build you can install on your phone, and a handover document with logins and how to edit content.

How we measure success

App approved and live on the App Store and Google Play	**Enquiries from the app reach your email and WhatsApp**	**Content updated without a new app release**

Price and terms

$3,000 one-time. 40% to start, 30% when you approve the test version, 30% when the app is live. App store fees (Google Play $25, Apple $99 per year) and hosting costs are paid from your own accounts.

Timelines start once we have your content, rates and account access. App Store and Google Play review times are set by Apple and Google and are added on top. You own the app, the source code and all accounts it runs on.

Ready to start?

Message us on WhatsApp +880 1302-919979 or email muktadiseo@gmail.com.
Free audit before you commit.

Start on WhatsApp