ACTION PLAN

Business App

Booking App plan

$6,500
one-time

Adds a driver app, live tracking and company accounts.

WHO IT'S FOR

Operators with their own drivers and corporate clients who want live tracking, driver job lists and company accounts with monthly billing.

WHAT YOU GET

The customer app and admin panel from Launch App, plus a driver app, live trip tracking, ratings and company accounts with monthly PDF invoices.

What's included

Deliverable	What it means
Everything in Launch App	Customer app, admin panel, App Store and Google Play publishing.
Driver app	Assigned jobs with addresses and passenger details; one-tap status: on the way, arrived, completed.
Live tracking	The driver's location on the customer's map, with arrival time.
Ratings and feedback	A quick rating after every trip so you can track driver quality.
Company accounts	One company profile with several staff users booking under it.
Monthly invoices	Downloadable PDF invoices for company accounts.
Recurring shuttles and saved addresses	Regular staff or school runs stay visible; offices, airports and hotels saved for quick booking.

Step-by-step timeline

- **Weeks 1–6** Launch App scope: customer app and admin panel.
- **Weeks 6–7** Driver app and trip status updates.
- **Week 8** Live tracking, ratings, company accounts and invoices.
- **Week 9** Full testing with real drivers, your review, App Store and Google Play release.

What we need from you

- Google Play and Apple developer accounts in your company name ($25 one-time and $99 per year; we guide you through both)
- Your logo, brand colours and real photos of your vehicles, team or work
- Your services, rates, surcharges and the areas you cover
- The phone, WhatsApp and email address bookings should go to
- One person who can test the app and approve each milestone within 48 hours

Reporting

Weekly test builds of both apps, a handover document and a short training call for your office and drivers.

How we measure success

Drivers update trip status from the app on every job	**Customers see the driver's live location before pickup**	**Company invoices generated without manual work**

Price and terms

$6,500 one-time. 40% to start, 30% when you approve the test version, 30% when the apps are live. App store fees (Google Play $25, Apple $99 per year), map usage and hosting costs are paid from your own accounts.

Timelines start once we have your content, rates and account access. App Store and Google Play review times are set by Apple and Google and are added on top. You own the app, the source code and all accounts it runs on.

Ready to start?

Message us on WhatsApp +880 1302-919979 or email muktadiseo@gmail.com.
Free audit before you commit.

Start on WhatsApp