ACTION PLAN

Full Growth

Digital Marketing plan

Google Ads, local SEO and social media run as one plan.

$699
per month

WHO IT'S FOR

Businesses that want one partner to run Google Ads, local SEO and social media together, with one report and one monthly call.

WHAT YOU GET

Paid search, map pack visibility and social presence working together, with landing pages improved over time and one combined view of your results.

What's included

Deliverable	What it means
Google Ads management	Everything in the Google Ads plan, for ad spend up to $3,000 per month.
Google Business Profile management	Weekly posts, photos, Q&A and review replies.
Local SEO essentials	Citations, on-page improvements to key pages and keyword tracking.
12 social media posts per month	Custom graphics and captions on 2 platforms.
Landing page improvements	Changes to the pages your ads and Business Profile send people to, to lift conversions.
Monthly strategy call	A 30–45 minute call to review results and agree priorities.
One combined monthly report	Ads, SEO, Business Profile and social results in one place.

Step-by-step timeline

- **Week 1** — Audit of ads, Business Profile, website and social; tracking set-up; 90-day plan.
- **Week 2** — Ads launched or rebuilt; Business Profile optimised; first social calendar.
- **Weeks 3–4** — Weekly ads optimisation, social posts live, first landing page improvements.

Months 2–3	Local SEO work, more landing page tests, budget moved to what converts.
Every month	Combined report and strategy call.

What we need from you

- ✓ Admin access to the accounts involved (Google Ads, Business Profile, Facebook/Instagram, LinkedIn)
- ✓ Your monthly ad budget and the services you most want to sell
- ✓ Photos and short videos of real work, team and customers (with permission)
- ✓ The phone number and WhatsApp number enquiries should go to
- ✓ One person who can approve ads and posts within 48 hours

Reporting

One combined monthly report and a monthly strategy call covering ads, local SEO, Business Profile and social media.

How we measure success

Total enquiries across all channels month on month	**Cost per enquiry from Google Ads**	**Business Profile calls and map visibility**

Price and terms

$699 per month management fee. Ad spend is paid to Google separately. Billed monthly; we recommend at least 3 months.

We never promise specific rankings or a #1 position: Google decides rankings. We commit to the work above, honest reporting from your own Google accounts and white-hat methods only.

Ready to start?

Message us on WhatsApp +880 1302–919979 or email muktadiseo@gmail.com.
Free audit before you commit.

Start on WhatsApp