ACTION PLAN

Social Media

Digital Marketing plan

Consistent, on-brand posts that keep you visible.

$199
per month

WHO IT'S FOR

Businesses that want to stay visible and trusted on Facebook, Instagram or LinkedIn without spending hours making posts.

WHAT YOU GET

12 consistent, on-brand posts a month with custom graphics, planned in advance and approved by you.

What's included

Deliverable	What it means
12 posts per month	About 3 posts a week mixing projects, tips, offers, reviews and team stories.
2 platforms	Choose two: Facebook, Instagram or LinkedIn.
Custom graphics for every post	Designed in your brand colours, with strong hooks and visuals, not plain text.
Captions and hashtags	Written for each platform, with a clear call to action and your WhatsApp number.
Monthly content calendar	Shared before the month starts so you can approve or change posts.
Monthly performance report	Reach, engagement, followers and enquiries from social.

Step-by-step timeline

- **Week 1** — Brand and audience check, content pillars, page clean-up, first calendar.
- **Week 2** — First 12 posts designed and written; your approval.
- **Weeks 2–4** — Posts scheduled and published; comments and messages flagged to you.
- **Every month** — Next calendar sent by the 25th; posts adjusted based on what performed best.
- **Month end** — Monthly performance report.

What we need from you

- Admin access to the accounts involved (Google Ads, Business Profile, Facebook/Instagram, LinkedIn)
- Your monthly ad budget and the services you most want to sell
- Photos and short videos of real work, team and customers (with permission)
- The phone number and WhatsApp number enquiries should go to
- One person who can approve ads and posts within 48 hours

Reporting

Monthly report: reach, engagement, follower growth, top posts and messages or enquiries received.

How we measure success

12 posts published on schedule every month	Growth in reach and engagement month on month	Enquiries and messages from social tracked

Price and terms

$199 per month. Billed monthly in advance. Paid social ads are not included and can be added.

We never promise specific rankings or a #1 position: Google decides rankings. We commit to the work above, honest reporting from your own Google accounts and white-hat methods only.

Ready to start?

Message us on WhatsApp +880 1302-919979 or email muktadiseo@gmail.com.
Free audit before you commit.

Start on WhatsApp