ACTION PLAN

Growth SEO

SEO plan

Steady rankings and lead growth for service businesses.

$449
per month

WHO IT'S FOR

Service businesses that want steady growth in rankings and leads from Google, not just the map pack.

WHAT YOU GET

A technically healthy site, new content every month and quality links, with weekly Search Console reports so you always know what changed.

What's included

Deliverable	What it means
Everything in Local SEO	Business Profile management, citations, reviews and on-page work.
Up to 25 target keywords	Service, area and question keywords grouped by page.
Technical SEO fixes	Indexing, speed, Core Web Vitals, broken links, redirects, schema and sitemaps.
2 SEO articles per month	Written to rank and to answer real customer questions, linked to your service pages.
White-hat link building	Relevant links from local, industry and partner websites. No paid link farms.
Weekly Search Console report	Clicks, impressions, positions and the pages that moved, every week.

Step-by-step timeline

- **Weeks 1–2** Full technical audit, keyword research for 25 keywords, content and link plan.
- **Weeks 3–4** Technical fixes, Business Profile optimisation, on-page work on priority pages.
- **Month 2** First 2 articles, first links, citations; refine pages based on Search Console data.
- **Month 3 onward** 2 articles a month, ongoing links, technical monitoring and page improvements.

Every week Search Console report with what changed and what we'll do next.

What we need from you

- Admin or manager access to Google Search Console and Google Analytics 4
- Manager access to your Google Business Profile
- Access to your website (CMS login or developer contact) so we can make changes
- Your main services, the towns or areas you cover, and your best-paying jobs
- Photos of real work, your team and vehicles (we'll tell you what works best)

Reporting

Weekly Search Console report plus a monthly summary of rankings, traffic, enquiries, content published and links earned.

How we measure success

Growth in Google clicks and impressions quarter on quarter	**Rising positions for the 25 target keywords**	**More enquiries from organic search**

Price and terms

$449 per month. Billed monthly in advance. No long contract; we recommend at least 3–6 months.

We never promise specific rankings or a #1 position: Google decides rankings. We commit to the work above, honest reporting from your own Google accounts and white-hat methods only.

Ready to start?

Message us on WhatsApp +880 1302-919979 or email muktadiseo@gmail.com.
Free audit before you commit.

Start on WhatsApp