ACTION PLAN

Local SEO

SEO plan

Get into the Google map pack in your service area.

$249
per month

WHO IT'S FOR

Local service businesses that want to appear in the Google map pack (the top 3 results on the map) in the areas they serve.

WHAT YOU GET

A fully optimised Google Business Profile, a steady flow of reviews and stronger local signals, so you show up more often in the map pack for your main services.

What's included

Deliverable	What it means
Google Business Profile optimisation	Categories, services, service areas, description, photos, products and Q&A.
Up to 10 target keywords	Your most valuable service + area searches, tracked every month.
On-page SEO for 5 pages	Titles, descriptions, headings, local content and internal links on your 5 most important pages.
10 local citations per month	Consistent listings on trusted business directories with matching name, address and phone.
Review strategy and reply templates	A simple routine for getting more reviews and ready-to-use replies for good and bad reviews.
Monthly ranking report	Positions for your 10 keywords, map visibility, profile calls and website clicks.

Step-by-step timeline

Week 1 — Audit of your Business Profile, website and top 3 local competitors; keyword list agreed.

Week 2 — Business Profile fully optimised; review routine and templates delivered.

Weeks 3–4	On-page SEO on your 5 key pages; first 10 citations.
Every month	10 new citations, weekly Business Profile posts, review replies, on-page tweaks.
Month end	Monthly ranking report and next month's priorities.

What we need from you

- Admin or manager access to Google Search Console and Google Analytics 4
- Manager access to your Google Business Profile
- Access to your website (CMS login or developer contact) so we can make changes
- Your main services, the towns or areas you cover, and your best-paying jobs
- Photos of real work, your team and vehicles (we'll tell you what works best)

Reporting

Monthly report: keyword positions, map pack visibility, Business Profile calls, direction requests and website clicks, plus actions for next month.

How we measure success

Business Profile completeness 100%	**More profile calls and website clicks month on month**	**Movement into the map pack for priority keywords (usually 2–4 months)**

Price and terms

$249 per month. Billed monthly in advance. No long contract; we recommend at least 3 months.

We never promise specific rankings or a #1 position: Google decides rankings. We commit to the work above, honest reporting from your own Google accounts and white-hat methods only.

Ready to start?

Message us on WhatsApp +880 1302-919979 or email muktadiseo@gmail.com.
Free audit before you commit.

Start on WhatsApp