ACTION PLAN

Business

Web Design plan

A custom site built to rank and turn visitors into enquiries.

$599
one-time

WHO IT'S FOR

Service businesses that want their website to rank on Google for each service and area and turn visitors into calls and quote requests.

WHAT YOU GET

A custom 10-page website with a page for each main service and area, technical SEO in place from day one, and every call, form and WhatsApp click tracked.

What's included

Deliverable	What it means
Up to 10 pages	Home, a page for each main service, key location pages, About, Projects/Reviews and Contact.
Custom design for your brand	Your colours, logo and photos, with a layout designed around your services.
Service and location pages	Written around what customers search for, with clear calls to action.
Technical SEO, schema and XML sitemap	Clean URLs, structured data for your business and services, sitemap and robots.txt.
Speed and Core Web Vitals optimisation	Compressed images, lean code and caching so pages load fast on mobile.
Call, form and WhatsApp tracking	Every enquiry is tracked in Google Analytics 4 so you know what works.
2 rounds of revisions	Two full rounds of changes before launch.

Step-by-step timeline

Days 1–2 Kick-off, keyword research for your services and areas, page plan.

Days 3–5 Design of the home page and one service page for approval.

Days 6–10	Build all pages, write or polish text, add schema and tracking.
Days 11–12	Your review and two rounds of revisions.
Days 13–14	Speed testing, launch, Search Console and Analytics set-up, sitemap submitted, handover.

What we need from you

- Your logo, brand colours and any photos you'd like to use
- A list of your services and the areas you cover
- Domain login (or we can help you buy one) and hosting preference
- Any websites you like the look of, and any you don't
- One person who can approve the design and text

Reporting

Launch report with the page list, target keywords per page, PageSpeed scores and how enquiries are tracked.

How we measure success

Each service has its own optimised page	**PageSpeed mobile score of 85+ at launch**	**100% of calls, forms and WhatsApp clicks tracked**

Price and terms

$599 one-time. 50% to start, 50% at launch. Hosting and domain are not included.

We never promise specific rankings or a #1 position: Google decides rankings. We commit to the work above, honest reporting from your own Google accounts and white-hat methods only.

Ready to start?

Message us on WhatsApp +880 1302-919979 or email muktadiseo@gmail.com.
Free audit before you commit.

Start on WhatsApp